

PRESS RELEASES

The Leukemia & Lymphoma Society (LLS) presents Dean Ornish, M.D. as Guest Speaker for its 2017 Bay Area Pacific Union Leukemia Cup Regatta VIP Gala 12th Annual Leukemia Cup Regatta Event October 21-22, 2017

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SAN FRANCISCO, July 25, 2017 /PRNewswire/ -- The Leukemia & Lymphoma Society's (LLS) Greater Bay Area Chapter is pleased to announce Dean Ornish, M.D., founder and president of the non-profit Preventive Medicine Research Institute and Clinical Professor of Medicine at the University of California, San Francisco, as special guest speaker at the Pacific Union Leukemia Cup Regatta VIP Gala Dinner on October 21, 2017, at The Corinthian Yacht Club in Tiburon, Calif. The VIP Gala Dinner is part of the [Leukemia Cup Regatta](#), a weekend-long fundraising event sponsored by [Pacific Union](#).



Dr. Ornish has made a profound contribution to the medical universe and beyond, both in America and internationally. For 40 years, he has directed clinical research demonstrating, for the first time, that comprehensive lifestyle changes may begin to reverse even severe coronary heart disease, early-stage prostate cancer, and even cellular aging, without drugs or surgery. He is the author of six best-selling books, including: *Dr. Dean Ornish's Program for Reversing Heart Disease*; *Eat More, Weigh Less*; *Love & Survival*; and his most recent book, *The Spectrum*. The Ornish diet was rated #1 for heart health by *U.S. News & World Report* in 2017 and in every year since 2011.

Dr. Ornish received his medical training in internal medicine from the Baylor College of Medicine, Harvard Medical School, and the Massachusetts General Hospital. He was honored as "one of the 125 most extraordinary University of Texas alumni in the past 125 years;" chosen by *LIFE* magazine as "one of the fifty most influential members of his generation;" and recognized by *Forbes* magazine as "one of the world's seven most powerful teachers." For more information: www.ornish.com.

Leukemia Cup Regatta Chairman, Stan Hales, says, "We are honored to have Dr. Dean Ornish be a part of this fun and important philanthropic weekend. Dr. Ornish will inspire our guests on how to improve their personal wellbeing with common sense facts and practical solutions for a holistic lifestyle backed by science and over 40 years of medical research."

Celebrating its 12th year, the Bay Area Leukemia Cup Regatta has raised over \$7 million since 2006 to support LLS's mission to find cures for blood cancers and improve the quality of life for patients and their families. **Register for the 2017 Pacific Union Leukemia Cup Regatta at www.SFLCR.org.**

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society® (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world and provides free information and support services for patients and their loved ones.

Major LLS fundraising campaigns include Team In Training, Light The Night Walk, School & Youth, Man & Woman of the Year and Leukemia Cup Regatta. To reach the widest possible audience, LLS partners with national and regional level companies and brands, including Nike, Disney, Burlington and others.

Founded in 1949 and headquartered in White Plains, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org. Patients and caregivers should contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 6 p.m. ET.

About Pacific Union International

Founded in San Francisco in 1975, Pacific Union International, Inc. is the West Coast's premier luxury real estate brand. With sales volume of \$10.15 billion, real estate industry media leader, REAL Trends, ranks Pacific Union as the eighth-largest residential brokerage in the U. S. Through its 2015 acquisition of The Mark Company, the nation's leading sales and marketing firm for new urban luxury developments, Pacific Union expanded its brand to development projects from San Diego to Seattle. In 2016, Pacific Union merged with Los Angeles-based brokerage John Aaroe Group, extending the Pacific Union brand to become the ultimate California real estate company. The strategic alliance of these three powerhouses creates combined 2016 production of \$10.15 billion supporting more than 1,100 elite real estate professionals in 38 offices throughout the Pacific Coast. Extending Pacific Union's international reach, in 2013 the brokerage established an award-winning Beijing-based China Concierge program that fully supports its Chinese investors on the Mainland. Additionally Pacific Union offers a full range of personal and commercial real estate services, including buying, selling, and relocation in addition to operating a cadre of joint-venture businesses that provide rental and commercial property management and insurance services. Locally owned, Pacific Union executes with a vision for the future, an entrepreneurial mindset and unwavering commitment to deliver exceptional service and expertise. For more information, please visit us at www.pacificunion.com.