

Realtor.com® Unveils Undercover Video Featuring Golden State Warrior Draymond Green

PR Newswire

PR Newswire April 12, 2017

SANTA CLARA, Calif., April 12, 2017 /PRNewswire/ -- Realtor.com® today released the latest component of its "My Home Court" collaboration with the Golden State Warriors, featuring an [undercover video of Warriors All-Star, Draymond Green](#), posing as a real estate agent at a Bay Area open house. Filmed earlier this season, the hidden camera video will debut at Oracle Arena tonight on the Warriors' home court and shows the hilarity that ensues when an NBA champion takes a group of unsuspecting home buyers on an open house tour.

Donning a "disguise" of wire-framed glasses, too-short khakis and Realtor® pin for credibility, while leveraging tips provided by Pacific Union International listing agent Teresa Baum, the six-foot-seven forward was able to convince a handful of buyers he was an agent trainee. Throughout the tour, Green gives the buyers some clues he might not be who he appears with silly behavior such as clapping in the stairwell to test the acoustics or complimenting himself in a mirror. He even goes as far as talking about his "cousin" Draymond and asking the home buyers if they are Warriors fans. Although several members of the group catch on, it takes others all the way through the big reveal to realize who was giving them the tour of the Pacific Union home in Oakland, Calif.

"Humor is an essential part of our brand and helps us connect with our audience in a powerful way," said Andrew Strickman, head of brand and chief creative for realtor.com®. "This video leverages our relationship with the Warriors to approach humor in a new way, which is important for staying fresh and relevant to our audience. Buying a home can be stressful, and having Draymond make these home buyers laugh reinforces our mission to make the home buying process simple, enjoyable and efficient."

When Green takes off the glasses and reveals his identity, laughter, screaming and selfies immediately follow. One buyer commented that she had her suspicions about Green's true identity based on the fact that his pants were a little too short. Another participant thought he looked familiar, while others were simply excited to tell family and friends about the experience.

[Realtor.com](#) kicked off "My Home Court," a multi-year sponsorship with the Golden State Warriors in January. The promotion includes videos of players – Klay Thompson, Green, Shaun Livingston, James Michael McAdoo, Patrick McCaw and David West – sharing what home court means to them as well as in-arena giveaways, signage and a social execution in which fans can share their team loyalty through a photo generator.

To watch the video of Draymond Green undercover as a real estate agent, please visit: <http://rltr.cm/draymond>

Realtor.com® teamed with [Pacific Union International](#), the eighth largest real estate brokerage in the U.S. with sales volume of \$10.15 billion, and Realtor® Teresa Baum to find the Oakland listing and home buyer participants.

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