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Pacific Union International Property Management, Inc. Names Napa's David Buurma President

San Francisco, Jan. 12, 2016 – Pacific Union International Property Management, Inc. (PUPM) today announced the appointment of David Buurma as its new President. PUPM is a joint venture between Pacific Union International, Inc. (Pacific Union), the ninth-largest real estate firm in the U.S., and Heights Properties, Inc.

In the fall of 2013, PUPM merged Buurma's Sierra Property Services into PUPM. The Napa-based Sierra Property Services shared many of the values of Pacific Union including elite performance and extraordinary service. With over 30 years of experience in commercial real estate and property management, Buurma will oversee PUPM's more than 4,000 HOA and rental housing units in addition the management of its commercial properties.

"David's experience, communication skills, and refined confidence make him the ideal leader for this important joint venture," says Mark A. McLaughlin, CEO of Pacific Union. "We anticipate continued aggressive growth in this expanding sector of Pacific Union."

"The growth potential for PUPM is tremendous across Northern California," Buurma says. "Our initial focus will be on expanding our reach from San Francisco and the Wine Country to Marin, the East Bay and Silicon Valley, with additional aggressive growth planned for the Lake Tahoe region."

The Pacific Union brand is recognized throughout the Bay Area and is a significant contributor to PUPM's ability to accelerate growth. PUPM was established in 2012 and provides comprehensive property management services throughout the Bay Area, including Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, and Sonoma counties. From single-family homes to apartment buildings and HOAs, PUPM creates individualized estate-management plans to strengthen value and drive demand for competitive rental pricing.

About Pacific Union

Pacific Union is the San Francisco Bay Area's premier luxury real estate brand operating in eight regions. The brokerage offers a full range of personal and commercial real estate services, including buying, selling, and relocation, and enjoys a relationship with Christie's International Real Estate as an exclusive affiliate in in the San Francisco, Marin, Sonoma, Napa, Alameda and Contra Costa counties in the State of California. Locally owned, Pacific Union operates with an entrepreneurial mindset and unwavering commitment to deliver exceptional service and expertise. For more information, please visit us at www.pacificunion.com.

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